

## Who should take Music Biz 101?

- Musicians
- Friends/Parents of Musicians
- Marketing Students
- Would Be Booking Agents
- Would be Managers
- Talent Buyers/Promoters
- Tour Managers
- Anyone Looking For Insight Into the Music Business!

Let's face it, the music business is one of the hardest businesses to get your foot in the door. Music Biz 101 will explore every facet of the industry, giving you the advantage you need to take the next step!

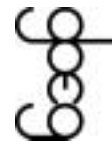
If are serious about working in the business, or just want to know more...

**THIS IS THE COURSE FOR YOU!**



For more information on all of the services Great Bay Entertainment Group provides, contact us at [info@gbeg.net](mailto:info@gbeg.net) or visit our website: [www.gbeg.net](http://www.gbeg.net).

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Great Bay Entertainment Group  
*presents*

# Music Biz 101



**A wildly informative  
workshop which gives  
you the skills needed to  
succeed in the real world  
of rock & roll!**

## Why should you attend Music Biz 101?



**Allen Ostroy, President & Instructor, Great Bay Entertainment Group**

Since 1992, Great Bay Entertainment Group (GBEG) has been a key name in the business of rock and roll. Booking national tours, promoting multi-thousand person festivals and releasing award winning albums that have sold like hot cakes, are just a few of the many projects GBEG has worked on for such

bands as Strangefolk, Percy Hill, Assembly of Dust and Moon Boot Lover, just to name a few!

If you are looking to start in the music business or simply to take your band to the next level, Music Biz 101 is **guaranteed** to give you real world knowledge that will allow you to take the steps needed to achieve success.

During this highly interactive and fun workshop you will learn:

- ~ How to manage an artist at home or on the road;
- ~ How to book shows and maximize promotion to increase profits;
- ~ How to strategize and manage an effective tour schedule including finances and settlements;
- ~ PLUS...MUCH MORE!

And most importantly, you will learn:

**TRADE SECRETS that can NOT BE FOUND IN BOOKS!**

## This unique workshop features information on a variety of positions in the music business!



We are one of the few companies that represent artists and venues providing us with a unique insight to the artist/venue relationship. This insight benefits everyone allowing for win/win business transactions.

After you've taken Music Biz 101, explore the positions available in more detail with the Music Biz Series. Whether you are in a band, want to book shows to earn extra money or just need more information to decide which area of the business is right for you, the MUSIC BIZ SERIES is for you! In the Music Biz 101 series, each position is separated into separate group discussions. You are able to focus on each position in detail so you can decide which one is right for you.

### This is what workshop attendees are saying...

"It was 4 hours of gold! Now I have asset game plan, and I plan to follow through!"  
LS - University of New Hampshire

"I learned to pay attention to the things that I never would have paid attention to."  
PT - Dartmouth College

"The workshop gave me a grasp on where to begin and what to expect."  
SS - Johnson State College